



TAPP

Be Smart, Be Realistic



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T A P P

[The ADAM Primitive Project]

Be Smart, Be Realistic

ADAM;
Aid in Disreputable Assisted Medicine



First Aid Scheme

PRIMARY SCHOOLS

I have put together a twelve-week programme that explores and highlights all the important things of first aid. Using workshops, media platforms such as Virtual Reality, Interactive Videos/Images and potentially games (not apps). All these potential programmes will be used in a way that highlights the academic resources and techniques, they will be used instead of the conventional methods of teaching. The point to this programme is not to have a class of students sit and listen to someone talk at a powerpoint presentation, the logistics behind this proposal is to engage students mentally and physically by following social and industry trends. Every VR element, game, or interactive project will have an element of learning in it, this means that they will be aware of some of it, and at other points, they will not even know they have learnt about it. Almost like subliminal messaging.

These twelve subejct matters will be done during this twelve week school programme.

1. Fundamentals
2. Illness
3. Injuries
4. Patient Assessment
5. Documentation
6. Airyway
7. Respiratory Emergencies
8. Medical
9. Schock and Resuscitation
10. Trauma
11. Cardiac Arrest
12. Special Patient Groups

Fundamentals of Paediatric First Aid.

DR ABCDE

When I conducted my research analysis I found competitors and companies who were inspirational to my idea and to the potential solution. I realised a big competitor was videos, as YouTube is a big International advertising station, there were over one hundred and seven, thousand videos that came up when I searched first aid. Now I understand that sometimes YouTube runs off tags and some of the videos would not have been anything to do with first aid, however, regardless of this number it is still very large. Moreover, to a parent, family member etc. whoever is looking to research into this problem, they would feel rather overwhelmed.

Another big competitor was the app store, there are hundreds of apps produced on first aid, healthy life etc. I could not think of a single thing that would help induce the learning of first aid, especially one that is not already out there. With an app's unique selling points, I feel with the right categorisation, there are plenty of good first-steps in getting the app to go in the right

direction and getting the app out there into the world of social/industry trends. "Design and writing of computer programmes... UK market is worth £35billion and has an annual growth rate of 15 percent. Leisure software sector is worth about £1billion." (Howkins, 2001, 111) This problem could also be the most practical as an app, with the annual growth rate increasing every year, more people are downloading apps to manage their everyday life. However, I just do not feel there is much point in creating something that will not make much of an impact in the first aid world.

Although I wrote down LIVES and St John Ambulance as competitors, I actually learned a lot from them. This charity is led by a group of medical professionals who volunteer to go to medical emergencies and offer training on several types of first aid. LIVES also has more than seventy volunteer doctors, nurses and paramedics who respond to complex or traumatic 999 medical emergencies across Lincolnshire. paediatric first aid and emergency paediatric

TITLES

FUNDAMENTALS

first aid courses. The training courses are called 'QA LEVEL 3 AWARD', the only thing I thought was a bit concerning, is the courses are typically only run for one to two days and the qualification will last for two to three years, depending on which one it is. Is this really enough time to study and be able to confidently perform first aid, especially on children? This got me thinking that maybe I should do something that involves quick computer generated responses. It would help in emergency situations and it would stop people from panicking, all they would need to do is access some kind of system that allows help straight away.

As I was unable to attend the Workshop which had the group ideation discussion, so in the next workshop and with the help of my tutor, we brainstormed some ideas that could be beneficial to the problem. The one that stuck out the most was an app for Alexa (Amazon Echo). This means, when you are in need of help or in an emergency, you can call out for Alexa and get her to read you instructions on what to do for certain